



Earthology

# SUSTAINABLE DEVELOPMENT GOALS



[www.earthology.ie](http://www.earthology.ie)  
[hello@earthology.ie](mailto:hello@earthology.ie)  
+353 1 6877151

#sustainabledevelopment #sdgs

# What are the UN SDG's?

Working with us can help you align your business goals with the UN's Sustainable Development Goals which are a blueprint for sustainable business.

The Sustainable Development Goals are 17 priority Goals that cover a number of important issues for the world including; ending extreme poverty, ensuring all children receive a good education, achieving equal opportunities for all, and promoting better practices for consumption and production that will help make the planet cleaner and healthier. Following the SDG's creates a blueprint for how businesses and individuals can live more sustainably.

By working with us, you will be working towards the 17 goals.



# Goal 1: No Poverty

## END POVERTY IN ALL ITS FORMS

### Focus Areas

Covid 19 caused +71million people into extreme poverty.

Natural disasters exacerbate poverty.

4 billion people did not benefit from any social protection in 2016.

Young workers are twice as likely to be living in extreme poverty as adult workers.



### Key Areas

Making your products or services available for those on low incomes.

Providing employment and development in areas of need.

Providing access to essential health care services.

Making sure you have a non-discrimination-policy.

### Business Actions

Create products or services tailored to poorer customers.

Improve access to basic goods and services for people living in poverty.

Recruit, train and employ local community members as producers, suppliers, distributors, vendors.

Develop a living wage policy.

Partner with community networks to provide education or skills training.

### Business Case

AI for Humanitarian Action is a Microsoft program harnessing the power of AI to focus on four priorities—helping the world recover from disasters, addressing the needs of children, protecting refugees and displaced people, and promoting respect for human rights.

Microsoft has committed \$40 million over five years to support nonprofits and humanitarian organizations working across these areas: Disaster Response, Refugees and Displace People and Human Rights and Needs of Women and Children.

Read more: [Microsoft's AI for Humanitarian Action](#)



# Goal 2: Zero Hunger

## END HUNGER WORLDWIDE

### Focus Areas

End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

Current estimates show that nearly 690 million people are hungry.

135 million suffer from acute hunger largely due to man-made conflicts, climate change and economic downturns.

Increasing agricultural productivity and sustainable food production are crucial to help alleviate the perils of hunger.

### Key Areas

Healthy and affordable food.

Food labelling, safety and prices.

Sustainability in the supply chain.

Genetic diversity of farmed and domesticated animals.

Labour practices in the supply chain.

### Business Actions

Support and encourage small scale farming and developing partnerships with cooperatives and producer organisations supporting small farmers.

Invest in sustainable agricultural technology and intensifying collaboration with academic as well as scientific institutions.

Create a biodiversity strategy.

Uphold the highest standards of sustainability in the supply chain.

### Business Case

West Lothian College is implementing a series of initiatives to improve access to healthy and nutritious food for students, addressing food poverty. Initiatives include the daily provision of free soup and a roll, the provision of Porridge or 2 slices of toast for 30p and the establishment of 'help yourselves' fruit baskets.

Read more:

[Addressing Food Poverty. West Lothian College](#)



# Goal 3: Good Health

## ENSURE HEALTHY LIVES FOR ALL AGES

### Focus Areas

Ensure healthy lives and promote well-being for all at all ages.

Less than half of the global population is covered by essential health services.

The pandemic has interrupted childhood immunisation programmes in around 70 countries.

Due to Covid-19, illness and deaths from communicable diseases will spike.



### Key Areas

Occupational health and safety.

Access to medicines.

Access to quality essential health care services.

Air quality.

Water quality.

### Business Actions

Partner with health care NGOs and public clinics to raise awareness and increase access to targeted health services for male and female workers and their families.

Make investments in health a priority in business operations.

Facilitate and invest in affordable medicine and health care for low-income populations.

Leverage corporate resources to support health care delivery by organisations.

### Business Case

Global pharmaceutical and diagnostics companies have issued a joint statement, in collaboration with the Bill & Melinda Gates Foundation, to ensure that the world's population has access to COVID-19 diagnostics, as well as vaccines and medicines. A total of 16 companies, including Roche, emphasised their commitment to ensuring that poorer countries can afford the products they need.

Read more: [Roche Global Access Program](#)



# Goal 4: Quality Education

## ENSURE INCLUSIVE QUALITY EDUCATION

### Focus Areas

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Even before Covid-19, inclusive and equitable quality of education was too slow as over 200 million children will still be out of school in 2030.

School closures have kept 90% of all school children out of school.

Remote learning remains out of reach for at least 500 million students.



### Key Areas

Education for sustainable development.

Availability of a skilled workforce.

Capacity Building.

Indirect Impact on Job Creation.

Youth Employment.

### Business Actions

Establish relationships with institutions to improve curricula to better align with business needs.

Create programs (e.g., internships, work-study programs, traineeships, etc.) that give students earlier access to the corporate environment.

Provide employees with opportunities to improve their (job) skills for both their current and future employment.

### Business Case

The Hitachi Young Leaders Initiative (HYLI) is one example of Hitachi fulfilling its commitment to society by helping to develop future generations through innovative education. This program seeks to identify and nurture potential leaders among the best and brightest students in Asia, bringing them together to discuss regional and global issues with influential government officials.

Read more: [Hitachi Young Leaders Initiative \(HYLI\)](#).



# Goal 5: Gender Equality

## ACHIEVE GENDER EQUALITY

### Focus Areas

Achieve gender quality and empower all women and girls.

The global pandemic and lockdowns are increasing the risk of violence against women and girls.

Women must be represented fairly in leadership roles.

Women only represent 25% in national parliament and 36% in local governments.



### Key Areas

Equal remuneration for women and men.

Diversity and equal opportunity.

Access to sexual and reproductive health-care services.

Workplace violence and harassment.

Women in leadership.

Childcare services and benefits.

### Business Actions

Assure sufficient participation of women – 30% or greater – in decision-making and governance at all levels and across all business areas.

Pay equal remuneration for work of equal value and strive to pay a living wage to all women and men.

Support access to child and dependent care by providing services, resources and information.

Expand business relationships with women-owned enterprises.

### Business Case

The Gap Inc. P.A.C.E. program empowers women with the skills and confidence to advance at work and at home. Designed as an education program offering life-skills classes to female garment workers, the holistic curriculum includes up to 80 hours of classes in as many as nine subject areas, such as communication skills; financial literacy; time and stress management; and problem solving.

Read more: [The Gap Inc. P.A.C.E. Program](#)



# Goal 6: Clean Water

## CLEAN WATER & SANITATION FOR ALL

### Focus Areas

Ensure availability and sustainable management of water and sanitation for all.

Despite progress, billions still lack water and sanitation services. 2.2 billion lack safely managed drinking water.

3 billion people worldwide lack basic hand-washing facilities at home. The most effective Covid-19 prevention method.

2 in 5 healthcare facilities worldwide have no access to soap and water or hand sanitiser (2016).



### Key Areas

Sustainable water withdrawals.

Improved water quality through effluent treatment.

Improved water efficiency through application of 5R principles: reduce, reuse, recover, recycle, replenish.

Equal, affordable, and safe, access to water access, sanitation, and hygiene for employees and communities.

Protection of water-related ecosystems and biodiversity.

### Business Actions

Prioritise water efficiency across operations by installing best practice technologies for water conservation.

Educating employees about the importance of water efficiency.

Mitigating against water pollution with state-of-the-art wastewater treatment processes for effluent discharge.

Prohibit the use of chemicals and materials that can be particularly detrimental to water quality if improperly disposed.

### Business Case

P&G's not-for-profit Children's Safe Drinking Water Program (CSDW) works with a network of 150 partners to improve the health of children in developing countries by providing them with clean drinking water. P&G is committed to delivering 25 billion litres of clean drinking water by 2025. The program provides an easy-to-use water purification packet invented by P&G scientists that can clean 10 litres of water in just 30 minutes.

Read more here: [P&G Children's Safe Drinking Water Program \(CSDW\)](#).



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# Goal 7: Affordable Energy

## AFFORDABLE AND CLEAN ENERGY FOR ALL

### Focus Areas

Ensure access to affordable, reliable, sustainable and modern energy for all.

Efforts need scaling up on sustainable energy. 789 million people lack energy (2018).

Affordable and reliable energy is critical for health facilities. 1 in 4 not electrified in some developing countries (2018).

Energy efficiency improvement rate falls short of 3% target.



### Key Areas

Electricity access.

Electricity availability and reliability.

Renewable energy.

Energy efficiency.

Infrastructure investments.

Environmental investments.

### Business Actions

Ensure that all employees and their families have access to a reliable and affordable source of energy by investing in local infrastructure to establish accessible energy services.

Commit to sourcing 100% of operational electricity needs from renewable sources.

Invest in R&D related to sustainable energy services, bringing new technologies to the market quickly.

### Business Case

Mars has on-site solar panels on its pet food factory in San Bernardino is already using or purchasing renewable electricity to cover 58% of its total footprint, including 100% of its operations in Austria, Belgium, the Czech Republic, France, Lithuania, Mexico, Poland, Spain, the United Kingdom and the United States. Their commitment to advancing renewables is part of Mars' Sustainable in a Generation Plan, a \$1 billion investment to accelerate sustainable growth in alignment with the UN SDGs.

Read more: [Mars Sustainability in a Generation Plan](#)



# Goal 8: Decent Work

## DECENT WORK AND ECONOMIC GROWTH

### Focus Areas

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

The world faces the worst economic recession since the great depression due to Covid-19.

During the pandemic 1.6 billion workers in the informal economy risk losing their livelihoods.

Tourism is facing unprecedented challenges.



### Key Areas

Employment.

Economic inclusion.

Non-discrimination.

Capacity.

Building.

Availability of a skilled workforce.

Elimination of forced or compulsory labour.

### Business Actions

Offer apprenticeship opportunities.

Foster entrepreneurial culture and invest in or mentor young entrepreneurs.

Initiate skills development programs moving down company supply chains.

Install a firm policy against unfair hiring and recruitment practices, particularly of vulnerable groups such as migrant workers.

### Business Case

Toshiba works with The Carbon Zero Scheme which supports projects such as Ugandan Borehole Rehabilitation and Kenyan Energy Efficient Stoves project which enables recipients to invest more time and money in income generation, alongside job creation and economic development in local areas. The project group received training on how to source and manufacture artisanal stoves, alongside business management training to help them market the stoves and manage sales and income.

Read more: [SDG 8: decent work and economic growth](#)



# Goal 9: Industry & Innovation

## INDUSTRY, INNOVATION & INFRASTRUCTURE

### Focus Areas

Build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation.

Financing for small-scale industries is needed for their survival through the crisis, Only 35% have access to credit in developing countries (2006-2018).

Investment in R&D is growing but needs to accelerate.

Fewer than 1 in 5 people use the internet in LDCs (2019).



### Key Areas

Infrastructure investments.

Access to financial services.

Environmental investments.

Research and development.

Technological legacies.

### Business Actions

Invest in new, resilient infrastructure in developing countries or retrofit existing infrastructure to make it more sustainable.

Promote innovation by giving all stakeholders the opportunity to offer creative solutions to sustainability challenges.

Establish standards and promote regulation that ensure company projects and initiatives are sustainably managed.

Expand the geographic reach of bringing R&D capabilities to developing countries.

### Business Case

Twinings joined forces with WaterAid to transform the lives of 4,000 people in Darjeeling through access to clean water, decent toilets and good hygiene. The partnership provides basic needs to communities and schools in 21 villages across two tea estates in the Darjeeling District of West Bengal, India. WaterAid will ensure all 21 villages have well-maintained piped water supply systems that protect the springs from contamination and provide clean, easily accessible water. They will also help build decent toilets and waste management systems and run hygiene education in the villages and schools.

Read more: [New partnership with WaterAid](#)



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# Goal 10: Reduced Inequalities

## REDUCED INEQUALITIES FOR ALL

### Focus Areas

Reduce inequality within and among countries.

The most vulnerable groups are being hit hardest by the pandemic - older persons, persons with disabilities, children, women, migrants and refugees.

Global recession could squeeze development aid to developing countries. Resources flows were \$271 billion in 2018 compared to \$420 in 2017.



### Key Areas

Availability of products and services for those on low incomes.

Access to financial services.

Equal remuneration for women and men.

Capacity Building.

Diversity and equal opportunity.

Economic inclusion.

### Business Actions

Develop products and services tailored for poor customers (e.g. mobile based money transfer services for unbanked consumers).

Improve access to basic goods and services for people living in poverty (e.g. through core business, policy dialogue, social investment).

Recruit, train and employ local community members, including those living in poverty, and integrate them in your value chain (as producers, suppliers, distributors, vendors).

### Business Case

Iberdrola supports Reduced Inequalities through; corporate policies that prevent discrimination and respect diversity, their volunteer program with 4,000 employees from 10 countries participating in International Volunteers Day, (with more than 60 solidarity initiatives related to caring for the environment, vulnerable group inclusion and the social emergency) and by promoting social initiatives that are committed to the economic, social and cultural development of the territories where the company carries out its business activity.

Read more: [SDG 10: Reduced inequalities](#)



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# Goal 11: Sustainable World

## SUSTAINABLE CITIES & COMMUNITIES

### Focus Areas

Make cities and human settlements inclusive, safe, resilient and sustainable.

The share of the urban population living in slums rose to 24% in 2018.

Over 90% of Covid-19 cases are in urban areas.

Only half the world's population has convenient access to public transport (2019).

Air pollution caused 4.2 million premature deaths in 2016.



### Key Areas

Access to affordable housing.

Infrastructure investments.

Sustainable transportation.

Access to public spaces.

Sustainable buildings.

### Business Actions

Jointly develop and/or participate in a sustainable community that brings together relevant stakeholders through a common and neutral platform to jointly analyse, discuss and act on urban functionality, resilience and sustainable development.

Invest in safe and sustainable infrastructure in the community and or city of operation, including lighting, transportation, alarm systems etc.

Collaborate with governments to find solutions to future mobility needs that minimise environmental impact.

### Business Case

Credit Suisse Asset Management Global Real Estate developed the green property seal. Environmental aspects considered include greenhouse gas emissions, energy and water consumption, heat protection, accessibility of public transport and the creation of attractive natural outdoor areas and green spaces to foster biodiversity. Social factors include access to basic services and recreational activities, a sense of security, sufficient space for social contact and barrier-free architecture to eliminate disadvantages for people with disabilities.

Read more: [Sustainable development goals – Credit Suisse](#)



# Goal 12: Responsible Production

## RESPONSIBLE CONSUMPTION & PRODUCTION

### Focus Areas

Ensure sustainable consumption and production patterns.

The world continues to use natural resources unsustainably. Global Material Footprint was 73.4 billion tons in 2010 compared to 85.9 billion tons in 2017.

The pandemic offers an opportunity to develop recovery plans that build a more sustainable future.

Rising fossil fuel subsidies are contributing to the climate crisis. 13.8% of food is lost in supply chain.



### Key Areas

Sustainable sourcing.

Resource efficiency of products and services.

Materials recycling.

Procurement practices.

Product and service information and labelling.

### Business Actions

Enable sustainable consumption by developing innovative solutions can reduce energy need in usage and educate consumers about these benefits.

Reduce manufacturing impacts by substituting virgin raw materials in products with post-consumer materials through recycling and upcycling.

Significantly reduce waste and ensure that any unavoidable waste is utilised to the fullest degree (e.g. organic waste as fuel or fertiliser).

### Business Case

C&A works towards goal 12 by sourcing and producing their clothing in a way that respects people, the environment, and animals, they are pioneering circular fashion by designing clothing with its next use in mind. 94% of the cotton they source is either certified organic, organic cotton in transition, Better Cotton or recycled. C&A will reduce their carbon footprint by 30% across its value chain by 2030 and work towards 100% carbon-neutral stores. They also partner with Fashion for Good to support circular innovations in their supply chain.

Read more: [C&A Sustainability](#)



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# Goal 13: Climate Action

## URGENT CLIMATE ACTION

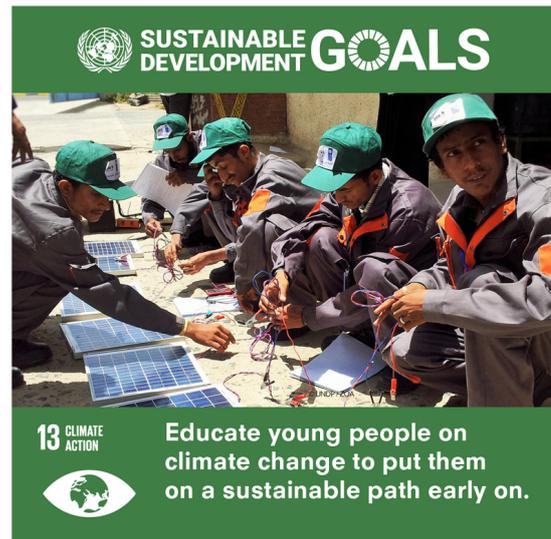
### Focus Areas

Take urgent action to combat climate change and its impacts.

2019 was the second warmest year on record. Global temperatures are projected to rise by up to 3.2% by 2100.

Climate change continues to exacerbate the frequency and severity of natural disasters. Affecting for than 39 million people in 2018.

Investment in fossil fuels continues to be higher than investment in climate activities.



### Key Areas

Energy efficiency.

Environmental investments.

GHG emissions.

Risks and opportunities due to climate change.

### Business Actions

Source all electricity the company consumes at its facilities from renewable sources – such as wind, solar or hydro – or install renewable energy generation capacity on-site.

Retrofit the lighting systems of the company's facilities to energy efficient LED lighting.

Increase investment in innovation to improve the efficiency of the company's product portfolio, thereby enabling customers to reduce their GHG emissions.

Expand sustainable forest management through responsible sourcing practices.

### Business Case

BrewDog Beer double offset their scope 1, 2 and upstream scope 3 carbon. This means they also include all of the carbon in their supply chain too. They believe this is the only real way to count carbon and offset their true impact. They now remove twice as much carbon from our atmosphere than they emit each year, whilst simultaneously doing all they can to drive their emissions to zero. They work with a world-leading expert, Professor Mike Berners-Lee in calculating their carbon footprint and designing carbon removal initiatives.

Check out their sustainability story: [Tomorrow Starts Today](#).



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# Goal 14: Life Below Water

## PROTECTION OF MARINE LIFE

### Focus Areas

Conserve and sustainably use the oceans, seas and marine resources for sustainable development.

Ocean acidification continues to threaten marine environments and ecosystems. A 100-150% rise in ocean acidity is projected by 2100, affecting half of all marine life.

The drastic reduction in human activity brought about by Covid-19 may be a chance for the oceans to recuperate.



### Key Areas

Marine biodiversity.

Ocean acidification.

Environmental investments.

Spills.

Sustainable sourcing.

Water discharge to oceans.

### Business Actions

Track the life cycle of products and materials in order to understand how they are disposed and which products could likely find their way into marine environments.

Record and disclose information on the chemical and material usage within products, packaging, and processing systems to facilitate closing the loop.

Improve resource efficiency by altering the design, manufacture, or use of products and packaging to reduce the amount of waste that could potentially enter the environment.

### Business Case

Danone is co-creating dedicated initiatives with relevant stakeholders at local level such as governments, peers, waste-pickers and waste professionals and international level through funding organisations and NGOs involved in fostering a circular economy and preventing marine littering. In 2018, Danone signed the New Plastics Economy Global Commitment led by the Ellen MacArthur Foundation. One particular initiative is to make Evian a 100% circular brand by 2025 through pioneering partnerships to redesign its packaging, accelerate recycling initiatives, drive sustainable innovations and recover plastic waste from nature.

Read more: [SDG 14 - Life below water](#)



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# Goal 15: Life on Land

## PROTECTION OF LIFE ON LAND

### Focus Areas

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, halt and reverse land degradation and halt biodiversity loss.

The world is falling short on 2020 targets to halt biodiversity loss. Over 31,000 species are threatened with extinction.

Forest areas continue to decline at alarming rates, driven mainly by agricultural expansion.

Wildlife Trafficking disrupts ecosystems and contributes to the spread of infectious diseases.

### Key Areas

Deforestation and forest degradation.

Genetic diversity of farms and domesticated animals.

Land remediation.

Landscapes forest management and fiber sourcing.

Mountain ecosystems.

Natural habit degradation.

Terrestrial and inland freshwater ecosystems.



### Business Actions

Measure, manage and mitigate impacts on ecosystems and natural resources.

Scale up best practices for land use planning and management.

Invest in natural infrastructure as a cost-competitive alternative to grey infrastructure.

Finance the restoration of degraded land for production and/or conservation purposes.

Scale up industrial reuse of water and support watershed protection programs.

### Business Case

Part of goal 15 is to protect, restore and promote sustainable use of terrestrial ecosystems. Pukka do this through their organic, FairWild and Fair for Life sourcing. Pukka are also committed to restoring biodiversity through 100% organic sourcing and raising awareness. They have established a Pukka Life Impact Fund to help our farmers and growers use regenerative practices such as low-carbon farming, positive social impact (particularly empowering women), sustainable water stewardship and biodiversity enhancement.

Read more: [Pukka's 2019 Sustainability Highlights Report](#)



# Goal 16: Peace & Justice

## PEACE, JUSTICE AND STRONG INSTITUTIONS

### Focus Areas

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.

Every day 100 civilians are killed in armed conflicts despite protections under international law.

In 2019, the number of people fleeing war, persecution and conflict exceeded 79.5 million, the highest levels ever recorded.

60% of countries have prison overcrowding risking the spread of Covid-19.



### Key Areas

Effective, accountable and transparent governance.

Compliance with laws and regulations.

Anti-corruption.

Public access to information.

Physical and economic displacement.

Inclusive decision making.

### Business Actions

Comply with laws and seek to meet international standards; require and support business partners to do the same.

Commit to and implement conflict-sensitive, lawful and transparent operational policies and practices, including on human resources, public and corporate procurement, and in the value chain more generally.

Conduct risk and impact assessments to identify and mitigate risks of contributing to corruption, violence and conflict, and weakening of the rule of law and identify opportunities for positive impacts.

### Business Case

SAP technology is helping governments and other organisations use data and digital tools to improve people's lives. SAP is working towards stopping the purchase of minerals from conflict zones to stop the funding of rebel groups and the destruction they cause. Through their SAP One Billion Lives initiative and other partners, BASF and CoPro, they are exploring how SAP technology can support provenance tracking of cobalt mining through the supply chain to identify and eliminate exploitative or child labor.

Read more: [SAP and UN Global Goals](#)



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# Goal 17: Partnership

## PARTNERSHIP FOR THE GOALS

### Focus Areas

Strengthen the means of implementation and revitalise the global partnership for sustainable development.

Due to Covid-19, the low to middle income countries - and economic lifeline for many poor households - are projected to fall.

International funding for data and statistics was \$690 million in 2017. Only half the level of what it needs to be.

Global foreign direct investment is expected to decline by up to 40% in 2020.



### The SDG Targets

Strengthen domestic resource mobilisation, including through international support to developing countries, to improve domestic capacity for tax and other revenue collection.

Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships  
Data, monitoring and accountability  
Mobilise additional financial resources for developing countries from multiple sources.

Assist developing countries in attaining long-term debt sustainability through coordinated policies aimed at fostering debt financing, debt relief and debt restructuring, as appropriate, and address the external debt of highly indebted poor countries to reduce debt distress.

Adopt and implement investment promotion regimes for least developed countries.

### Business Case

The Future of Internet Power initiative brings together companies to address challenges and collaborate on solutions that will enhance the ability to procure renewable energy to power data centres. The mission is to increase the use of renewable energy to power data centres through collaboration with companies, power providers, developers, utilities and policymakers. They have launched the Corporate Colocation and Cloud Buyers' Principles, compiled a series of tools and resources for companies to use as they put the principles into action and produced a white paper on the issues of GHG emissions accounting, renewable energy procurement, and reporting in the data centre sector.

Read more: [Future of Internet Power | Collaborations](#)



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# Useful References

## Resources:

- Huffington Post [https://www.huffpost.com/entry/how-17-companies-are-tracking\\_the\\_SDGS](https://www.huffpost.com/entry/how-17-companies-are-tracking_the_SDGS)
- Business for 2030 - [BUSINESS FOR 2030](#)
- Business Leadership on the SDGs [Blueprint for Business Leadership on the SDGs: SDG Blueprint](#)
- SDG Indicators Home — [SDG Indicators](#)
- [SDG Good Practices](#)
- [SDGs Goals and Targets](#)
- KPMG How to report on the SDGs: [What good looks like and why it matters](#)
- Deloitte - [Sustainable Development Goals A business perspective](#)
- BSR - [Private-Sector Collaboration for Sustainable Development | Reports](#)
- PWC - [Navigating the SDGs: a business guide to engaging with the UN Global Goals](#)

## Business Case Links for Each Goal

1. No Poverty - Microsoft - [Microsoft's AI for Humanitarian Action](#)
2. Zero Hunger - West Lothian College - [West lothian college addressing food poverty.pdf](#)
3. Health and Well Being - Roche - [UN SDGs](#)
4. Quality Education - [Hitachi SDGs](#)
5. Gender Equality - GAP Inc - [Equality & Belonging](#)
6. Clean Water & Sanitation - P&G - [P&G Children's Safe Drinking Water Program \(CSDW\)](#)
7. Affordable & Clean Energy - Mars - [Mars Sustainability in a Generation Plan](#)
8. Decent Work & Economic Growth - Toshiba - [SDG 8: DECENT WORK AND ECONOMIC GROWTH](#)
9. Industry, Innovation and Infrastructure - [Twinings - New partnership with WaterAid](#)
10. Reduced Inequalities - Iberdrola [SDG 10: Reduced inequalities](#)
11. Sustainable Cities and Communities - Credit Suisse Sustainable development goals - [Credit Suisse](#)
12. Responsible Consumption & Production - C&A [Products](#)
13. Climate Action - [Tomorrow Starts Today.](#)
14. Life Below Water - Danone [SDG 14 - Life below water](#)
15. Life on Land - Pukka - [Pukka's 2019 Sustainability Highlights Report](#)
16. Peace, Justice and Strong Institutions - SAP [SAP and UN Global Goals](#)
17. Partnership for the goals - [Future of Internet Power | Collaborations](#)

## Sarah Blake - Author



Sarah Blake is passionate about communicating sustainability practices to businesses and individuals in a straightforward way, through talks, workshops and strategy. She believes that putting sustainability at the heart of what your business does will increase revenue, drive staff retention and reduce risk. Companies can be both Planet Positive and make a profit. Sarah's background is a combination of both Human Resources (CIPD Associate) and Horticulture (RHS trained). After studying Sustainability at Cambridge University, Sarah established Earthology to help companies and individuals on their sustainability journey, one step at a time! Contact: [sarah@earthology.ie](mailto:sarah@earthology.ie)

