



Earthology

Your Journey to Sustainability Starts Here...

Find all you need to know about our
Talks, Workshops and Strategies for
businesses and companies



About Earthology.

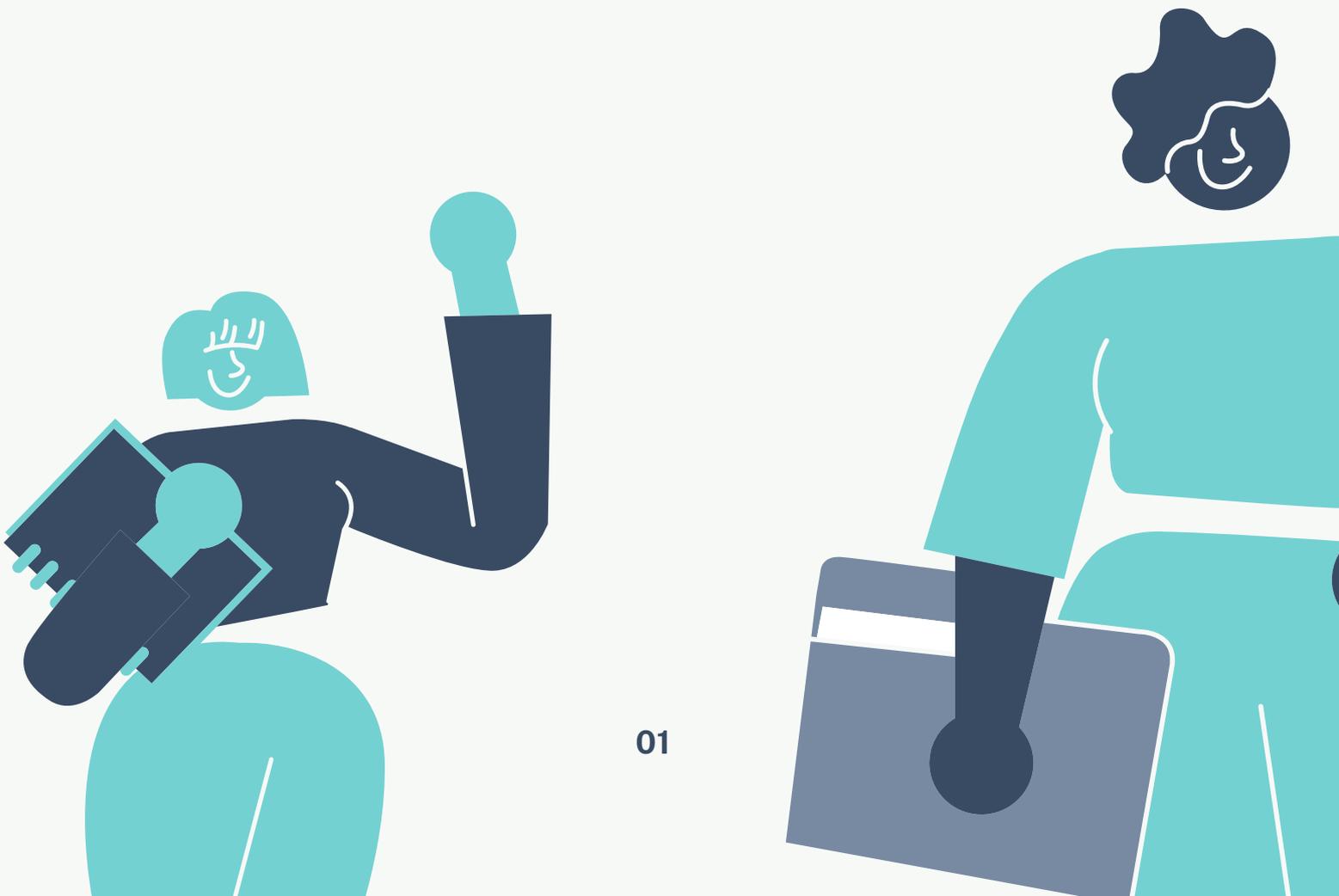


What We Do

Our mission is to help your business and its people, step by step, on its sustainability journey. We will inspire, motivate and engage your workforce to drive change across your business.

First, we organise talks to activate change and get everyone on board. Next, we deliver workshops to your green team to take the discussion further and to clarify direction. Finally, we develop long term strategies to create success for your business. We work with a team of associates who help us deliver in specific areas of expertise.

Working with us can help you align your business goals with the UN's Sustainable Development Goals which are a blueprint for sustainable business.



Our Talks



You can start by talking about it...

Our webinar lunch and learn sessions are around 45 minutes – 1 hour long and cover practical tips on how employees can reduce their carbon footprint both in the office and at home.

Attendees will come away incentivised to make positive changes, full of ideas to cut their carbon footprint and to start making a difference immediately. All webinars are in our fun and interactive audience style with fun polls and quizzes so they are great for teams that are in different time zones, or working remotely. All our talks can be turned into more practical hands-on workshops with challenges and competitions that are great for team building!

Cutting Your Carbon Footprint

- This is the go-to talk to start you off.
- It will cover the big 6, food, energy, transport, shopping, biodiversity and activism.
- You'll find out how to measure your individual carbon footprint.
- Easy top tips and actions that you can take immediately to reduce your impact on the planet and all the while you'll be saving time and money – what's not to like!

Low Carbon Lunch

- This webinar is all about eco-friendly eating habits.
- You'll learn about powering up on plants, reducing your food waste, shopping with less plastic and eating seasonally.
- Whether you are vegetarian, vegan or flexitarian, we'll serve up some tasty tips for everyone to think about the way they eat.



Our Talks



Sustainabili-tea and coffee breaks!

- If working from home has you reaching for the kettle more than ever, join us for a power hour of sustainability tips to green up your cuppa.
- Find out about the climate impact of tea and coffee and how to make your latte a low carbon one.
- From the whistle of the kettle and the pouring of the milk, we'll find out who comes top of the leaderboard.

Eco-friendly Christmas

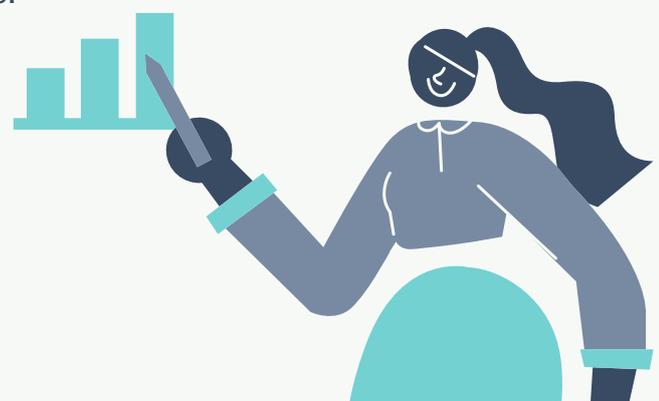
- In this fun webinar, you'll learn about how to implement The 5 R's (Refuse, Reduce, Reuse, Recycle and Rot), when it comes to gifts, decorations, food, parties and more.
- We'll have all the usual fun and games with lots of hints and tips to have a more sustainable Christmas.
- We suggest that everyone thinks of Earthology's 5 key tips to Simplify, Slow down, Savour, Support others and Stay present.

Fast Fashion

- Did you know that it takes 2,700 litres of water to make just one t-shirt? In our Fast Fashion webinar, you'll learn all about the impact of your wardrobe on the environment, from growing and dyeing to purchasing and aftercare.
- We'll give you some top tips that will help you make better choices when it comes to shopping, swapping, wearing, washing and disposing of your clothes.

Realistic Recycling

- Do you know what goes in which bin? Are you a recycling pro or do you struggle to decide what goes where?
- We take you from zero to hero in an hour and help you increase recycling rates at work with our easy to remember tips and tricks to shrink your landfill bill.
- We'll examine the waste hierarchy, help decipher all those tricky symbols and look at what happens in the afterlife of plastic!



Our Talks



Earth Hour and Earth Day

- Earth Hour and Earth Day are great opportunities to get staff involved in more eco-friendly activities.
- Each year has a different theme and we focus our talks on the positive actions that employees can take to mitigate climate change both at home and at work.
- Individuals will come away feeling energized and empowered to make changes that will have a real impact.

Beautiful Biodiversity

- Whether you have a balcony or a big garden, this webinar is all about gardening for wildlife and how to create a space that attracts and supports pollinators and birds.
- Participants will learn how biodiversity is the keystone for the climate crisis and what they can do to protect it. We'll discover everything from plants and flowers for bees, insect hotels, native trees for wildlife to ponds and wildflowers.

Eco-Friendly Travel

- This webinar explores the best ways to discover the world without leaving a large carbon footprint.
- Whether you're going to far-flung shores or staying closer to home, we've got some great tips for eco-friendly travelling.
- Participants will learn how to choose eco-friendly accommodation, the principles of leave no trace, travelling plastic-free and carbon offsetting.

Going Plastic Free

- Our plastic-free webinar is all about the everyday plastic we use and how to reduce our reliance on this throw-away commodity.
- Participants will look at everything from packaging and reusables to shopping and clothing and come away with simple actions that they can take to reduce their plastic footprint.

“Sarah’s talks are so informative, and there’s always some fun with polls and quizzes. Importantly I found it easy to take action afterwards”.

Siobhan Brennan - Director, Sales Lab

Workshops



A great team-building exercise to ignite change

Our 1.5-hour workshops are a great way to get started on your sustainability journey. We will work with your staff to help them drive effective change across your business. We can help you start a Green team, develop an effective business case for change and discover the UN SDGs or B Corporation certification.

Going carbon neutral is all about lowering the carbon footprint of high carbon areas such as energy, water, travel and waste. We will help you to work towards science-based targets that will quantify your successes.

It's about building a stronger brand that will attract and retain talent and tap into a market worth an estimated \$12 trillion globally by 2030. It will save you energy and money and build a resilient and thriving business.

Green Team

- Our Green team workshop can either help you create and start one or energise an existing one.
- We focus on initiatives that matter and that everyone can be part of. We help create a plan and a focus that will help drive behavioural change and strategic initiatives to lower your company's carbon footprint.

UN SDGs

- This Webinar is an introduction to the Sustainable Development Goals which are 17 priority goals that create a blueprint for how both businesses and individuals can live more sustainably.
- We break down the goals and what business actions can be taken to work towards them, creating a sustainability strategy.

Earth Executives

- A focused session for the senior management team on building the business case for sustainability and how to integrate the UN SDGs into your business strategy.
- This workshop turns sustainability from a 'nice to have' to a 'must-do' mission that will get buy-in from everyone at the boardroom table.

Workshops



Benefits to your business

Brand	Growth
<p>78% of people said they were more likely to buy the goods and services of companies that had signed up to the SDG's</p>	<p>Businesses can grow 30% faster when they align with their goals with The Sustainable Development Goals</p>
Cost Savings	Talent
<p>Make at least a 10% carbon saving across energy, waste, water and travel once you start on your journey</p>	<p>More than 75% of millennials consider environmental impact when deciding where to work</p>

“Attended a sustainability workshop hosted by Sarah, would highly recommend. Thought-provoking session which left our team with bags of ideas and actionable plans”. Sam Canning, Sustainability Project Manager at Portwest



Strategy



We link business purpose with sustainability

As an Earthology approved business, you will join a thriving community of like-minded organisations that are working together sharing knowledge and committed to improving corporate sustainability.

Working in line with the UN's Sustainable Development Goals we will create a long term strategy that will mitigate risk, drive cost savings and create a media profile to highlight your sustainable credentials. We will work with all departments to ensure a cross-functional strategy that delivers real change.

We will work with all your departments to create a business plan that delivers tangible results that mean you will attract the best talent, build a stronger brand and drive cost savings across the business.

Benefits to your business

Talent

65% of staff said they would seriously consider leaving their job if their company harmed the environment

Tenders

Highlight your sustainability to investors who are now holding business accountable for their social and environmental impact

Growth

Gain a greater market share when your business champions sustainable business practices

“It was great to have Sarah Blake of Earthology deliver a sustainability workshop to our staff at National Office. The format was easy going and fun and we were inspired to make more changes, including in our own supply chain. I'd recommend Earthology to anyone starting on their sustainability journey.”
Fiona Murdoch, Communications Manager, Irish Girl Guides

Contact



Get in touch with us to talk more about creating a sustainability plan for your business.

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